

Cisco TelePresence Directory

Enterprise organizations that begin collaborating with Cisco TelePresence™ communications systems join a growing community committed to transforming how they work and creating innovative business ecosystems. Now you can accelerate workgroup and team collaboration by enabling users to quickly find external organizations, telepresence rooms, and user groups with intercompany capabilities.

The Cisco TelePresence Directory enables telepresence for anyone, anywhere through a simple, dynamic, and secure application that allows you to quickly find information and meeting scheduling tips for the growing number of organizations, telepresence rooms, video communities, and user groups that are intercompany-enabled with an enterprise extranet or exchange service.

Directory services build upon the natural way people exchange information and find ways of connecting with external organizations. With no training required, the intuitive Cisco TelePresence Directory interface guides you to the information you are looking for; from scheduling tips to directions, to information regarding the nearest public Cisco TelePresence Suites, the directory includes everything you need to know about how to connect with an external organization using your company's intercompany access.

Figure 1. Find the organizations you need to meet with easily and efficiently with the Cisco TelePresence Directory.



Experience the many benefits of the Cisco TelePresence Directory by adding your company to the directory today. After you register you can create closed user groups to share additional contact information securely and support growing video communities' collaboration through telepresence. Additional benefits include:

- Find the people you need to connect to easily and efficiently.
- Search nearby Cisco TelePresence rooms and public Cisco TelePresence locations to accommodate an expanding collaboration team.
- The directory complements your company's internal directories so you can locate your company's rooms as well as find organizations that you can meet with using Cisco TelePresence systems.
- Publish only the information your company wants to share regarding your Cisco TelePresence locations and contacts to help facilitate intercompany Cisco TelePresence meetings.
- Virtual meeting assistance provides scheduling tips and location information to simplify intercompany Cisco TelePresence meeting setup.
- Supports the entire Cisco TelePresence portfolio.

Empower Your Video Communities

Closed user groups empower employees to make new connections and expand their use of Cisco TelePresence meetings with their supplier, industry, and customer communities. Employees that meet frequently can create closed user groups and invite organizations to opt in without having to publish company information to the entire directory.

When you enter your location information in the directory, your submission is populated with maps, directions, a time-zone converter to show proposed meetings in multiple time zones, and virtual assistance to help schedule meetings. The Cisco TelePresence Directory search engine includes synonym support, and search results return information about organizations and public Cisco TelePresence Suites, including your favorite or frequently used locations with specific tips on how to schedule a meeting.

Intercompany Cisco TelePresence Solution Architecture and Service

The Cisco TelePresence Directory is another example of Cisco® cloud-based service applications designed to make it easier for you to use Cisco TelePresence meetings for face-to-face communication and collaboration with colleagues, prospects, and partners - even if they are in opposite hemispheres. The Cisco TelePresence Directory is a natural complement to the Intercompany Cisco TelePresence solution architecture for secure, reliable, and business-class service for intra- and intercompany collaboration.

For More Information

Register your company in the Cisco TelePresence Directory at: <http://www.ciscotelepresencedirectory.com>.



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