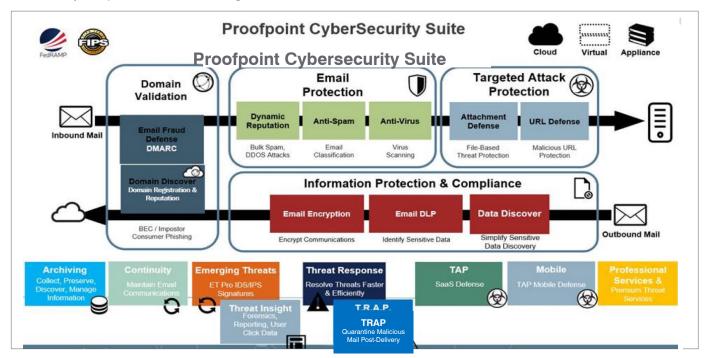
SOLUTION BRIEF proofpoint.

# PROOFPOINT FOR CONTINUOUS DIAGNOSTICS AND MITIGATION

Proofpoint helps you meet each phase of the DHS CDM program by equipping you to better secure vital communication channels. We protect direct-to-citizen communication channels from email fraud, malware, credential phishing and compliance risks. We also give you visibility down to the application and user level to help you better prioritize alerts and response.

We support your Continuous Diagnostics and Mitigation (CDM) initiatives by helping you:

- Synchronize protection across security tools with API and forward/reverse proxy support
- · Authenticate all legitimate senders and stop fraudulent emails before they reach employees or citizens
- · Identify and protect sensitive and regulated data whether "at rest" in file stores or "in motion" as it is sent or received



# PROOFPOINT CDM SOLUTIONS

The following solutions are now available through the federal CDM program. Our full portfolio will soon be available through CDM. Visit https://www.gsa.gov/technology/technology-products-services/cybersecurity-products-services/buy/the-cdm-program/how-to-order for the latest federal Approved Products List.

#### Stop Email Threats—Email Protection

Proofpoint Email Protection stops email threats and other unwanted messages in any language. Using machine learning analysis, email classifiers divide incoming email into separate quarantines by type. This feature gives you granular control over a wide range of email. This includes spam, phishing, impostor email, malware, bulk and adult content. Email Protection also detects threats that don't involve malware, such as credential phishing and email fraud. Email Protection assesses the reputation of the sender by analyzing hundreds of thousands of email attributes. These include sender/recipient relationship, headers, and content.

#### Prevent Email Fraud — Email Fraud Defense

Building on the email analysis offered by Email Protection, Proofpoint Email Fraud Defense protects against today's advanced email threats, including email fraud and consumer phishing. Visibility into who is sending email across your enterprise enables you to authorize all legitimate senders and block fraudulent emails before they reach your employees, business partners and customers. Email Fraud Defense is the only email authentication solution that helps you fully deploy Domain-based Message Authentication, Reporting & Conformance (DMARC).

#### Protect Against Advanced Threats—Targeted Attack Protection

Proofpoint Targeted Attack Protection (TAP) helps detect and block advanced threats, including ransomware, that target people through email. We detect known threats and new, never-before-seen attacks that use malicious attachments and URLs with dynamic and static analysis techniques.

# Respond to Malicious Email—Threat Response Auto Pull

Proofpoint Threat Response Auto Pull (TRAP) takes the manual labor and guesswork out of incident response to help you resolve threats faster and more efficiently. Automatically remove already-delivered email from a users' inbox and get an actionable view of threats. Our threat-management platform enriches alerts and automatically collects and compares forensic data. You can quarantine and contain users, hosts, and malicious email attachments—automatically or at the push of a button.

# Manage Data Loss—Information Protection

Through a flexible, cloud-based platform, you get advanced data loss protection without the complexity and costs of legacy tools. Easily manage sensitive content sent through email. Automatically classify information according to your security policies and industry standards. And transparently encrypt and quarantine your data.

### CARAHSOFT GSA SCHEDULE 70

Contract Number: GS-35F-0119Y. SIN 132-44 Term: December 20, 2011 - December 19, 2021

ABOUT PROOFPOINT

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Proofpoint, Inc. (NASDAC:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats

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