

ABOUT PORTAUTHORITY

PortAuthority is the most reliable, accurate and precise solution for information leak prevention. It ensures the integrity and protection of not just documents but information in an form, including drawings and emails - even if the data is buried in multiple layers of file compression.

“DATA PROTECTION is becoming a core focus of Enterprise Security, for which we need both **NEW APPROACHES** and **NEW SOLUTIONS.”**

– Jonathan Penn, Industry Analyst, Forrester Research

FORRESTER

Mitigating Risks Of Information Leaks And Securing Intellectual Capital

Intellectual Property Protection and Enterprise Business Initiatives

Thriving enterprises have critical company information flowing throughout their organization to enable employees, vendors, and contractors to do their job. At the same time, enabling employee productivity and increasing customer responsiveness means you have a responsibility to both share and proactively protect your valuable corporate and customer information.

No matter how careful, the unintentional or accidental dissemination of your valuable company information by privileged users is inevitable. In the past, sensitive information leaks could be kept out of the press. Now, regulations and SOX compliance makes information leaks, especially personal and financial information of your customer and employees, a public matter. The ordeal of disclosing information leaks can have a disastrous effect on the bottom line and ultimately your position within the company.

High Risk Business Areas for IP Breaches

Key enterprise business initiatives provide the avenue in which your intellectual property can wind up in the wrong hands. While network access control can identify your privileged users, and what information they have rights to, they don't prevent a user from sending information to inappropriate parties, unintentional or not. Clearly, when it comes to your company's most valuable assets, a different approach must be taken.



Easy to Implement

Easy to Deploy

Accurately Protects

Monitors and Enforces

Serious Data Breaches Occur When A Company Has Not Adequately Prepared Themselves And Engage In These High Risk Business Initiatives:

Supply Chain and Vendor Access Control Systems

Your supply chain is made up of third parties providing essential services to bring your product to market and keep vital supply systems running smoothly, but they are, by definition, untrusted. Vendor access control systems help a company protect their vital information and provide the visibility to see down into your supply chain. The risk comes from third parties being granted too much access or when your vendor access controls allows protected company information to be downloaded or otherwise siphoned off. A more secure model for vendor access will protect your confidential information and prohibit the unauthorized transmitting of your company and customer assets by print, email, ftp, thumb drives, and USB devices.

Call Center Outsourcing and Home Based Call Centers

Both the outsourcing of call center operations and home based call centers deliver increased productivity and cost savings that an enterprise needs to have to compete in a global market space and process a high volume customer interactions. Increasing public pressure creates forced accountability to address data breaches. Enterprise call center and telework security is evolving from eliminating possibility of unauthorized access to the LAN to proactive prevention of information leaks.

The Port Authority Solution:

PortAuthority appliances are purpose-built for automated-policy enforcement by monitoring and preventing leaks of sensitive information in high risk business situations.

- **Easy to implement**

In your existing communication channels, data sources and messaging architectures to provide a comprehensive, effective solution for stopping information leaks.

- **Easy to Deploy**

Does not require any client software or modification of protected data.

- **Accurately Protects**

PortAuthority PreciseID™ virtually eliminates zero false negatives and accurately protects both unstructured and structured data with support for all databases and more than 300 file formats. It is completely resilient to data manipulation, such as copy and paste, file name and file type changes.

- **Monitors and Enforces**

Provides you risk visibility, quantification and control for outgoing mail, Web, internal mail and networked-printer environments.



PortAuthority Family of Appliances